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FROM JURASSIC PARK TO ROTHKO'S CHAPEL

Current Issues in Exhibition Design

DECEMBER 5, 2008

6:00 PM TO 7:30 PM

THE ART GALLERY OF ONTARIO
317 DUNDAS STREET WEST
TORONTO | JACKMAN HALL

DECEMBER 6, 2008

10:00 AM TO 6:30 PM

JOHN H. DANIELS FACULTY OF
ARCHITECTURE, LANDSCAPE,
AND DESIGN
UNIVERSITY OF TORONTO
230 COLLEGE STREET
TORONTO | ROOM 103

THIS EVENT IS OPEN
TO THE PUBLIC AND
ATTENDANCE IS
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A celebration of contemporary
Québec arts and culture
in Toronto



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December 5, 2008 | 6:00 PM TO 7:30 PM

The Art Gallery of Ontario
317 Dundas Street West Toronto | Jackman Hall

6:00 **Michael Govan** Director, LACMA
Public Keynote Address
Introduction by Dean **George Baird**

KEYNOTE SPEAKER

Michael Govan is the Director of the LA County Museum of Art and was previously the Director of the Dia: Beacon.

"In the same way that Govan turned Dia:Beacon, with its quixotic devotion to difficult and ungainly art, into a crowd-pleasing celebration, he's building a home for a view of the world through West Coast eyes. He shuffled LACMA's collection and turned the keys to a Magritte show over to John Baldessari, who proceeded to paper the ceiling with photos of a freeway cloverleaf and create a monster attendance hit. Next he put into motion a plan that would give Hancock Park a badly needed landmark: a towering sculpture by Jeff Koons of a locomotive, which will dangle from a crane. The museum recently staged the most ambitious exhibition of Latin American art ever shown in the United States."

Excerpt: http://www.mensvogue.com/arts/finearts/articles/2007/09/michael_govan

SPEAKERS

Manon Blanchette is the Executive Director of the Board of Montréal Museum Directors and was previously the Chief Curator at the Musée d'art contemporain de Montréal.

Philippe Dubé is a professor at Laval University and the founder and director of LAMIC (Laboratoire de muséologie et d'ingénierie de la culture).

Christophe Clément oversees every construction and renovation of France's major museums outside of Paris at the Ministry of Culture.

Jérôme Habersetzer is an architect and museographer of numerous exhibitions throughout museums in Europe.

Clio Karageorghis is responsible for the Louvre's temporary exhibitions museography.

Kelly McKinley is the Richard and Elizabeth Currie Director, Education and Public Programs at the Art Gallery of Ontario.

Constantine Petridis is the Curator of African Art for the Cleveland Museum of Art and Adjunct Professor of Art History at Case Western Reserve University.

Dennis Reid is the Director, Collections and Research for the Art Gallery of Ontario.

François Tremblay is the director of exhibitions and international affairs at the Musée de la civilisation.

MODERATORS

George Baird is the Dean of the John H. Daniels Faculty of Architecture, Landscape, and Design and a partner in the firm of Baird Sampson Neuert Architects.

Pina Petricone is the Director of the Master of Architecture Program at the Daniels Faculty and a partner in the firm Giannone Petricone Associates.

Andrew Payne is an Assistant Professor of History and Theory at Daniels, where he also coordinates the Writing Program.

December 6, 2008 | 10:00 AM TO 6:30 PM

John H. Daniels Faculty of Architecture, Landscape, and Design | University of Toronto
230 College Street Toronto | Room 103

10:00 **George Baird** University of Toronto
Dean's Welcome

10:15 **Pina Petricone** University of Toronto
Introduction

PANEL 1

The Role of Spectacle in the Contemporary Museum
Discussion to include controversial ideas of staging and 'upstaging' the museum object.

10:30 *The Louvre Museum: Between Heritage and Creation*
Clio Karageorghis Musée du Louvre

11:00 *Frank Understood: Staging Experiences with Art in the Transformed AGO*
Dennis Reid Art Gallery of Ontario

11:30 *The Museum as a Performance*
François Tremblay Musée de la Civilisation

12:00 Q & A and Panel Discussion
Moderator: Pina Petricone

12:30 Lunch Break

PANEL 2

Ideas of Interpretation and the Status of the Object
Discussion to include ideas of the various methods museums have used to make materials relevant to the contemporary audience including experts outside of the art field and didactics.

1:30 Re - Introduction

1:45 *Out of Context But Into the Spotlight: African Objects of Ethnography in American Museums of Art*
Constantine Petridis Cleveland Museum of Art

2:15 *A View on a Practice: From the Staging of Concepts Intended to Display the "Understanding" to the Promotion – If Not the Rerouting – of Specific Works*
Jérôme Habersetzer Architect-Museographer
Professor at Ecole d'Architecture- Rennes, France

2:45 *Putting the Visitor at the Centre of Experience Design in the Transformed AGO*
Kelly McKinley Art Gallery of Ontario

3:15 Q & A and Panel Discussion
Moderator: George Baird

3:45 Break

PANEL 3

The Role of Technology and the Future of the Museum
Discussion to include methods of creating an immersive space with an individualized experience through multimedia.

4:00 *How New Technologies Improve Artefact, Presentation and Mediation?*
Christophe Clément Ministry of Culture, France

4:30 *exhibiting OR echoing back a multifold reality*
Philippe Dubé Ph.D. Laval University | LAMIC

5:00 *The Virtual, Interactive Museum: An End in Itself or a Tool?*
Manon Blanchette Ph.D. Executive Director of the Board of Montréal Museum Directors

5:30 Q & A and Panel Discussion
Moderator: Andrew Payne

6:00 Closing Remarks