

## Essential Commercial TV Functionality With UHD Content Delivery

LG's latest Public Display TV, the UW340C supports UHD/4K resolution to provide optimal viewing in diverse business environments. RS-232C control, along with other commercial features, makes it easy to manage the TVs, while the edge-lit LED display and UHD picture quality improve the digital viewing experience



All screen images are simulated.

### 70UW340C

- ULTRA HD
- Public Display Mode
- LAN Control
- RS-232C
- USB Auto Playback +
- USB Cloning
- 3 Year Limited Warranty

#### screen size

70" (69.5" Diag)



## ULTRA HD TV

### 4K Resolution

ULTRA HD is the future of digital picture, possessing four times higher resolution than that of full HD. Stunning 8.3 million pixels gives a flawless picture quality and incredibly vivid detail.



### 4K Upscaler

Enjoy Full HD content in ULTRA HD quality. The 4K Upscaler automatically upgrades Full HD content to ULTRA HD through the six steps of the upscaling processes.



### Ultra Wide Viewing Angle

One of the main reasons behind LG TV's outstanding viewing experience is its 178/178 degree viewing angle. Combined with 4K resolution, every seat is the best for watching content.

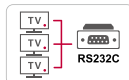


## Key Features



### Public Display Mode

From channel selection to volume level, TV settings can be configured in accordance with site-specific requirements. Public Display Mode also enables you to restore default settings, as required, on the TVs.



### RS-232C Control

Via the TV's RS-232C port, you can remotely control power and volume settings simultaneously.



### USB Auto Playback+

Create a media playlist of your choosing (video, music, and/or images), save it to a USB memory device, and then simply connect the USB memory device to the TV to stream your playlist sequentially.



### Self Diagnosis

The TV stores diagnostic data, which can be saved to a USB memory device, thus enabling service engineers to analyze the data and identify technical issues quickly and easily.

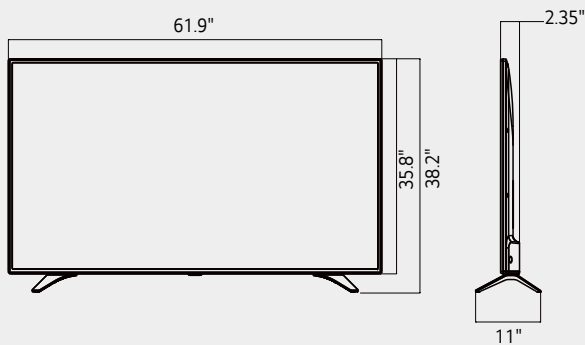
# Specifications

70UW340C

		70
DISPLAY	Type	Edge LED
	Resolution	3,840 x 2,160 (UHD)
	Brightness	300cd/m <sup>2</sup>
	Dynamic Contrast Ratio	1,000,000:1
	Static Contrast Ratio	4,000 :1
	Viewing Angle Degree	178° / 178°
	Response Time (G to G)	6 m/s
BROADCASTING SYSTEM	Analog	NTSC
	Digital	ATSC / VSB / Clear QAM
VIDEO	UHD Content Streaming Support	HDMI
	Tru 4K Upscaler	•
	Triple XD Engine	•
	Real Cinema 24p (3:3 Pull down)	•
	Dynamic Color Enhancer	•
	Aspect Ratio	6 modes (16:9, Just Scan, Set By Program, 4:3, Zoom, Cinema Zoom 1)
AUDIO	Audio Output / Speaker System	10W + 10W / 2.0 ch
	Sound Mode	6 modes (Standard, News, Music, Cinema, Sport, Game)
	Optical Sound Sync	•
	Sound Optimizer	3 modes (Normal, Wall-Mount Type, Stand Type)
	Clear Voice	•
GENERAL FEATURES	Management	USB Diagnostics
	Interactivity	HTNG / HDMI-CEC
	RJP Compatibility	Teleadapt (RS232C), Teleadapt / Guestlink (HDMI CEC)
	USB Media	USB Auto Playback+, Moving Picture Playback (Divx HD), Picture (JPEG), Audio Codec (MP3, AC3, MPEG, AAC, HEAAC, CDDA, LPCM)
	Advanced Setting Option	Auto Off / Auto Sleep, Motion Eye Care
COMMERCIAL FEATURES	Welcome Screen (Splash Image), Lock Mode, PDM, Multi-IR Code, USB Cloning, External Speaker Out, SNMP, LAN Control	
INTERFACE	Side	HDMI In, USB 2.0
	Rear	RF In, AV In (Sharing with Component In), Component In + Audio, Optical Digital Audio Out, HDMI/HDPC In, RGB In, PC Audio Input (Sharing with Component Audio), RS-232C In, LAN Port, External Speaker Out
ACCESSORY	L-Con, Power Cord (5.1ft, Angle Type), Simple Manual	
DIMENSION	Bezel Width (L/R, U, B) : on bezel based	11.9mm / 10.9mm, 12.9mm, 15.0mm
	Bezel Width (L/R, U, B) : off bezel based	12.9mm / 12.9mm, 11.9mm, 16.0mm
	Vesa (mm)	600 x 400
	WxHxD (w/o stand)	61.9" x 35.8" x 2.4"
	WxHxD / weight (with stand)	61.9" x 38.2" x 11" / 66.4lb
	WxHxD / weight (Carton)	66.2" x 42.5" x 6.9" / 84.0lb
POWER	Voltage, Hz	100~240V, 50 / 60 Hz
	Typical (Watts)	189.5
	Stand-by (Watts)	0.5 ↓
STANDARD APPROVAL	Safety	UL
	Environment	FCC
	Etc.	RoHS, cUL, NOM
UPC	719192607255	
WARRANTY	3 Year Limited	

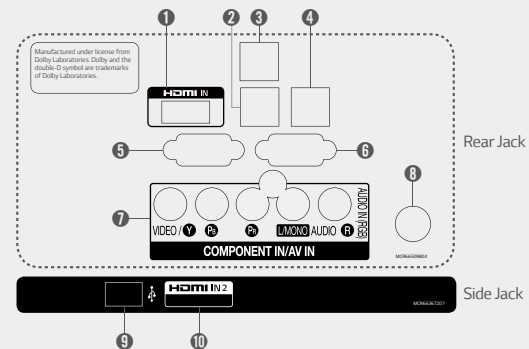
## Dimensions

70"



## Connectivity

- ① HDMI IN 1
- ② OPTICAL DIGITAL AUDIO OUT
- ③ LAN
- ④ EXTERNAL SPEAKER OUT
- ⑤ RGB IN (PC)
- ⑥ RS-232C IN
- ⑦ AV IN
- ⑧ ANTENNA / CABLE IN
- ⑨ USB IN
- ⑩ HDMI IN 2



Download LG Commercial Display Mobile App



More info [www.LG.com/us/commercial](http://www.LG.com/us/commercial)

**YouTube** [youtube.com/c/LGCommercialDisplay](https://youtube.com/c/LGCommercialDisplay)

All screen images are simulated. Dimension and weights are approximate.

Design, features and specifications subject to change without notice.  
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